Franklin County

Quit Line Data Summary July 1 - September 30, 2002

Number of Calls to Quit Line N = 17 N = 3,906 Percent of State vide Calls 0.5% 100.0% Percent of State Population in County¹ 0.8% 100.0% County % State % County % State % Gender N = 17 N = 3,543 Female 7.08% 61.4% Female 7.08% 61.4% 3.6% Race/Ethnicity N = 15 N = 2,967 People of Color 26.7% 15.6% White 73.3% 84.4% A.9 Age N = 16 N = 3,991 Less than 18 years old 0.0% 2.0% 18 - 24 years old 0.0% 2.0% 25 - 34 years old 18.8% 14.9% 35 - 44 years old 62.5% 34.3% 45 years and older 62.5% 34.3% Education N = 17 N = 3,038 Education 17.6% 16.6% High school graduate high school 17.6% 16.8% Some college/vocational school 17.6% 18.2%	July 1 - September 3	County	State
Percent of State Population in County¹ County % State % Gender N = 17 N = 3,543 Female 70.6% 61.4% Male 29.4% 38.6% Race/Ethnicity N = 15 N = 2,967 People of Color 26.7% 15.6% White 73.3% 84.4% Age N = 16 N = 3,991 Less than 18 years old 0.0% 2.0% 18 - 24 years old 18.8% 14.9% 25 - 34 years old 6.3% 22.9% 35 - 44 years old 12.5% 25.8% 45 years and older 62.5% 33.3% Education N = 17 N = 3,03 Did not graduate high school 17.6% 16.6% High school graduate 41.2% 31.8% Some college/vocational school 41.2% 31.8% Some college/vocational school 41.2% 31.8% General Information 6.3% 13.2% Health care provider 93.8% 83.9% Payor	Number of Calls to Quit Line		
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Gender N = 17 N = 3,543 Female 70.6% 61.4% Male 29.4% 38.6% Race/Ethnicity N = 15 N = 2,967 People of Color 26.7% 15.6% White 73.3% 84.4% Age N = 16 N = 3,091 Less than 18 years old 0.0% 2.0% 18 - 24 years old 18.8% 14.9% 25 - 34 years old 6.3% 22.9% 45 years and older 62.5% 34.3% Education N = 17 N = 3,038 High school graduate high school 17.6% 16.6% High school graduate 41.2% 31.8% Some college/vocational school 41.2% 38.6% College graduate 0.0% 13.0% Caller Type N = 16 N = 3,409 General Information 6.3% 33.2% Health care provider 0.0% 2.9% Tobacco user 93.8% 83.9% Payer Type N = 14 <	Percent of State Population in County ¹	0.8%	100.0%
Female Male 70.6% Male 61.4% Male Male 29.4% 38.6% Race/Ethnicity N = 15 N = 2,967 People of Color White 26.7% 15.6% White 26.7% 15.6% White 73.3% 84.4% Age N = 16 N = 3,091 Less than 18 years old 0.0% 2.0% 18 - 24 years old 0.0% 2.0% 25 - 34 years old 6.3% 22.9% 35 - 44 years old 12.5% 25.8% 45 years and older 8.1 7 8.308 Education N = 17 N = 3,038 3.3% 22.9% 45.9% 45.9% 13.3% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 45.9% 46.6% H9.6% 16.6% H9.6% 16.6% H9.6% H6.6% H9.6% 16.6% H9.3% 45.9% 45.9% 45.9% 45.9%		County %	State %
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Employer/worksite 0.0% 0.7% Health care provider 28.6% 19.6% Television 42.9% 23.9% Outdoor advertisement (billboard/bus/wall) 0.0% 7.0% Targeted mailing 0.0% 0.6% Great Start 0.0% 0.3% Radio 7.1% 1.9% Newspaper/Magazine 0.0% 1.1% Brochure/Newsletter 0.0% 4.9% Family or friend 7.1% 18.8% Health Department 0.0% 3.0%			•
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Health Department 0.0% 3.0%			
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Source: Washington State Department of Health Tobacco Prevention and Control

Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM) * Rate not calculated because number of calls was less than 5.